

enhancements

A Clearer Look: Woolfson Eye Institute

by *Emily L. Foley*



Dr. Jonathan Woolfson

For people who wear glasses and contact lenses, the opportunity to get LASIK surgery is an exciting one. Still, it can be intimidating to allow someone free reign over one's eye. With the right doctor and staff, however, those fears can be put to rest, and better vision can ultimately be achieved.

Dr. Jonathan Woolfson, one of the first physicians to perform LASIK in the country, founded Woolfson Eye Institute in 1999. A leader in the LASIK industry, he has performed more than 65,000 procedures. Of these surgeries, more than 350 have been performed on other eye doctors from around the world. Dr. Woolfson's reputation as a leader in his industry stems from his quality work, as well as his involvement in training and certifying other LASIK surgeons. Dr. Woolfson has trained some 100 surgeons nationwide, and has been awarded with the prestigious VisX Star Award for his work in the LASIK industry.

At Woolfson, patients will find a team of highly trained specialists who work together to ensure that each patient receives the precise care that is best for his or her eyes. From specialties in intraocular lenses and cataract surgery to Dr. Woolfson's aptitude as a LASIK surgeon, the physicians and surgeons at Woolfson are the best in their respective fields. But it is not just the doctors

at Woolfson that set the clinic apart. The entire staff is praised by patients for being friendly and professional, and providing superb patient care.

As the official LASIK provider for the Atlanta Falcons, Woolfson Eye Institute has performed surgical eye correction on many of the players. For Atlanta Falcon's linebacker Keith Brooking, getting LASIK surgery enhanced his personal and private life. Being able to play on the field without the burden of contacts, and simply waking up in the morning with the ability to see are huge perks for the athlete.

While he admits that he initially had reservations about undergoing the procedure, Brooking explains, "The people at Woolfson understood my concerns, and addressed them directly rather than dismissing them. They explained

manner and explained the procedure," he says. "I was amazed at their ability to explain items and make me feel comfortable." Today, Demery is enjoying life without glasses and is a spokesman for Woolfson. He says the experience was "almost like a fairy tale—it seems too good to be true!"

At Woolfson, treatment is customized not just per patient, but per eye. To serve each patient best, Dr. Woolfson will often use different technologies on the two eyes. This way, every eye receives the best possible care for optimum results. Dr. Woolfson says he loves the technical aspects behind customizing the treatments for each eye, and, in that regard, he is excited about new laser technologies that the clinic is acquiring.

As a chosen clinical investigator for several laser companies, each procedure at Woolfson will be



Dr. Jonathan Woolfson performing the LASIK procedure. Right: Falcons player Keith Brooking.



to me the entire procedure step by step, and ensured that I felt at ease each step of the way. They earned my trust implicitly. Everyone from the receptionist at the door to the doctor performing my surgery was stellar. Not only would I recommend Woolfson to my friends, but to my family as well." In fact, Brooking's wife has her LASIK surgery scheduled with Dr. Woolfson for after she gives birth to the couple's second child.

Sean Demery, a member of the morning show on Atlanta radio station 99X, wore glasses for seven years before having LASIK surgery. Although he was nervous about the procedure, Demery went to Dr. Woolfson after he was referred to him by a friend. Now, he believes that feeling comfortable about LASIK was half the battle. "I was nervous going in, but the staff talked in a calming

performed with only quality, state-of-the-art technologies, with the best interest of the patient in mind. When speaking of his practice, and his stellar reputation, Dr. Woolfson says, "The fact that so many eye doctors have asked me to perform their LASIK surgery is the biggest compliment I could receive."

We couldn't have said it better ourselves.

The Woolfson Eye Institute is located at 800 Mount Vernon Highway, Suite 130, in Perimeter Place. For more information, call (866) 527-3722 or visit www.woolfsoneye.com.