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WOOLFSON EYE INSTITUTE SUPPORTS ETHICAL CO-MANAGEMENT TO ENSURE PATIENT CARE

Leading LASIK Provider Enhances Affiliate Network With Online Portal

Atlanta, GA, June 16, 2005 – Woolfson Eye Institute (WEI) announced today that it has launched its new website, www.woolfsoneye.com, with added functionality to serve their growing network of co-managing optometrists and ophthalmologists. This step further emphasizes WEI's strong commitment to practice co-management appropriately by working closely with affiliate doctors to ensure that each patient receives the best possible treatment and follow-up. WEI and its affiliate doctors are considered by their patients and peers to be the best in the industry.

"Woolfson Eye Institute is leading the way," says Joey Arencibia, O.D. "I've known Jonathan and the team for quite some time, and there isn't anyone else I would trust with my patients' LASIK surgery."

WEI and its affiliate doctors clearly communicate the benefits of leading a lifestyle free of glasses and contacts as part of a thorough counseling session. WEI's free LASIK consultations include medical evaluation for LASIK candidacy, information about appropriate pre-operative and post-operative expectations, as well as education on surgical risks and alternatives. Additionally, Woolfson Eye Institute offers a Lifetime Assurance Plan to qualified patients, which includes no-cost retreatments or enhancements in the rare event that further treatment is indicated.

WEI believes their affiliate doctors provide a true and unique value in a patient's pre-operative and post-operative care, and are invaluable in the LASIK decision process. WEI

views co-management as an ideal system of checks and balances in the sharing of a patient's care, with the referring eye doctor helping and guiding every step of the way.

Jonathan Woolfson, M.D., founder and medical director, said, "We strongly believe co-management helps patients make informed LASIK decisions. By working with their primary vision care provider we ensure each individual patient receives his or her personal best vision." He adds "We are proud that our reputation, experience and qualifications are what set us apart when eye doctors recommend us to their patients considering LASIK. Our Lifetime Assurance Plan is a testament to our commitment and confidence."

About Woolfson Eye Institute

Headquartered in Atlanta, GA, Woolfson Eye Institute (WEI) is the leading provider of LASIK and referral ophthalmic services in the southeast. With state-of-the-art surgery centers in Georgia, North Carolina, South Carolina and Tennessee, WEI has long been the first choice for eye doctors from around the world when it comes to their own LASIK and that of their patients. For additional information please visit them online at www.woolfsoneye.com or call 1.866.527.3722.

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